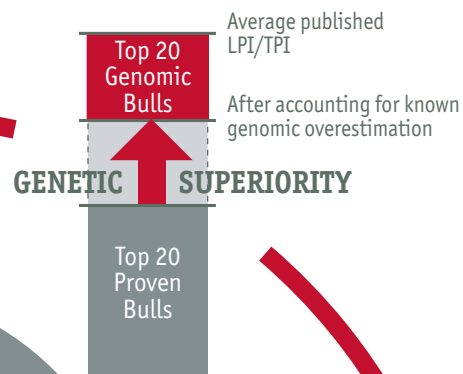
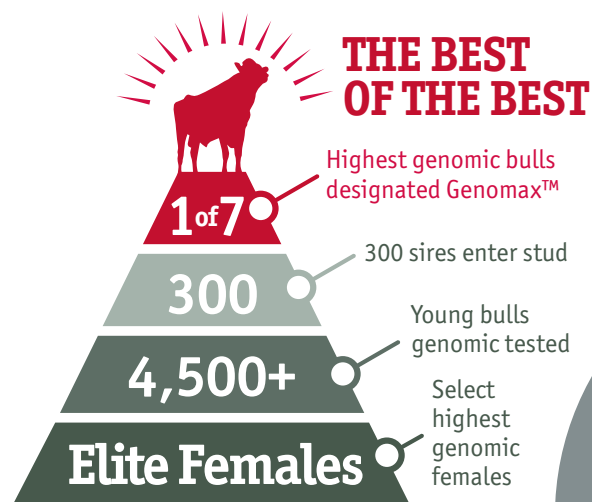




Genomax™

Leading Genetics

Genomax™ sires are the youngest and brightest genomic sires that are available globally in the dairy industry.



Semex recommends
30-50%
Genomax™
sire usage

GUIDING PRINCIPLES

Use
Genomax™ bulls
with a different
mix of sires in
their pedigrees


5 of top 10 GPA LPI bulls
12 of top 20 GPA LPI bulls

Source: CDN top 100 young bulls,
December 2012.


4 of top 10 GPTA TPI bulls
3 of top 10 GPTA NM\$ bulls

Source: Dairybulls.com,
December 2012.

**SEMEX IS THE
BEST SOURCE
FOR HIGH
GENOMIC SIRES**

Select
Genomax™ sires
in groups of three
or more


8 of top 25 GPA PLI bulls
5 of top 10 GPA Type Merit bulls

Source: Dairy Co & Holstein UK, December 2012.

Genomax Plus™



GENOMAX BULLS WITH
HIGH SEMEN FERTILITY
& CALVING EASE


SEMEX®

Genetics for Life®

Semex solutions target fertility, health and longevity to build a profitable herd for our clients.

Semex's dairy solutions and genetic sales tools are managed by Semex's Global Dairy Solutions Manager, Jay Shannon. Contact Jay at: jshannon@semex.com

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